



## Constance ZHAO

Partner

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Location: Shanghai

## Profile

Corporate & Capital Markets

Intellectual Property

Constance Zhao has been actively practicing law since 2015. Prior to joining V&T Law Firm, she was formerly a Senior Associate at Allbright Law offices in Shanghai and later served as an Associate Partner at Shanghai office of Rödl & Partner.

Mrs. Zhao has been extensively involved in a variety of domestic investment and M&A projects of foreign entities, including those from Hong Kong and Taiwan. She has also provided these clients with follow-up legal services, focusing on their post-transaction operations and risk management.

Moreover, Mrs. Zhao offers comprehensive legal support in various areas, including corporate governance, compliance, employment issues, and IP rights protection. She has also assisted the clients in plenty of litigation, arbitration, and enforcement cases, all of which have achieved favorable results.

Furthermore, Mrs. Zhao has devoted significant attention to the internet and entertainment sectors, advising numerous content production companies, distribution firms, and creative enterprises on trademark strategy, IP licensing, product development, franchise systems, IP dispute resolution, unfair competition, and safeguarding trade secrets, thereby gaining accolades from her clients.

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## Education

Shanghai International Studies University, B.A.

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## Practice Area

- Corporate & Compliance
- Intellectual Property
- Equity & Human Resources
- Cross-Border Investment

Language Skills

Chinese and English

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